



From the President

A Dimension of Class

By now I'm sure you've all seen the colorful holiday banners recently installed on the pole lights at Columbus Square. This followed a brainstorming session with our management team just over a month ago.

As much as we've accomplished with our renovations, we felt the center would benefit from a little more color. We have discussed installing banners in the past, and felt that since the holiday season was approaching, we would ramp up and proceed to install them this year. The period from Thanksgiving to New Year's Day is the strongest retail sales season of the year, so it just made sense to proceed now rather than wait until next year.

We picked the banners from sales catalogs and determined a logical placement plan throughout the center. We also decided to place some colorful wreaths on the big blank wall on the north end of Ohio Thrift.

Once again, the Hadler team pulled together to make this happen quickly, and we couldn't be more delighted with the results. I have to say the visual enhancement has actually exceeded our expectations!



The banners and decorations just make the center more festive, and add a dimension of class that makes shopping at the center that much more inviting. It is our sincere hope that Columbus Square shoppers will appreciate these enhancements, and the result will be higher traffic in the center and higher sales for our tenants.

Our intention is to change the banners after the winter season to a different theme, retaining the added color and life to the center throughout the year. Please remind your customers that this is further evidence of our company's commitment to the center and the Northland area. Word of mouth is always the best form of promotion, and the more people talk, the better for all of us!

On behalf of all of us at The Hadler Companies, we wish you all the very best for a joyous holiday season and continued success and prosperity in the coming new year!

**-George Hadler, President
The Hadler Companies**

Reminder

Heat System Maintenance

We have had numerous calls about heating problems already this year. We continue to advise everyone to have your heating system "checked out" by a reputable **COMMERCIAL Heating Contractor** before the really cold weather arrives. Proper adjustments and a filter change can really help the operation of your unit and save you money on energy.

Seasons Greetings

Community News

NABA Business Block Watch Launched

A Northland Area Business Watch has been established. To support the development of this new group, which is not limited to businesses on SR-161, an email list server and an online forum have been created. There is no cost to participate in the Business Watch. Another meeting will be held at the **Columbus Square Bowling Palace** on December 13, 2007 at 7:00pm. If you are interested in getting involved in the Business Block Watch, please contact Jeff Todd, the owner of *Columbus Square Quickprint*, at 614-890-3481. Jeff Todd can also be reached by e-mail at csqp@sbcglobal.net.



Reminder

Silent Salesman



Your exterior sign is your “**Silent Salesman**”! It tells your customers about your business and signs are important both day and night. It is the tenant’s responsibility to keep their exterior signs in **good working order** and make sure they are **turned on at night**.

Don’t miss an opportunity for a customer to see your business—turn your signs on so they can find you! If you need some help with your sign controls, feel free to call the Property Management @ 614-457-6650.

The Official Contractor for Columbus Square



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Property Management

Improvement Updates

- ✓ The weather had slowed the **blacktop repairs** that were scheduled but the blacktop repairs have been completed for this year.
- ✓ Some traffic has been rerouted for **improved pedestrian safety** on the north side of the center.

Property Management

Canopy Lighting

All of the under the canopy lighting from just south of the Appliance Smart, heading south and all the way around the Avis, to near the Kroger will all be rewired. These fixtures will be disconnected from the individual tenants electric service. All of these lights will then be hooked to a new house meter powered by the Shopping Center with new and better controls. The recent survey of the Columbus Square customers asked for better lighting and we are working hard to improve it. It will take several weeks to complete this work and the colder weather will slow the process. When completed, we should all expect to see the south side of the center looking as bright as the north side.

Leasing

New Neighbors

December and January are always slow when it comes to leasing space. However, we are proud to announce:

- **Sierra Photography** has assigned their lease to C.B. Photography. The new owner is offering 30% off a package of \$75.00 or more thru January 31, 2008.
- **Miami Spa** is scheduled to open December 1, 2007.
- **Sole Luna** is scheduled to open December 1, 2007.

Columbus Square is owned and managed by:

