



# Columbus Square Herald

[www.MyColumbusSquare.com](http://www.MyColumbusSquare.com)



*Happy Holidays*



Whether you celebrate Christmas, Chanukkah, Dhu al-Hijjah, Diwali, Kwanzaa, Sadeh, or any of the many other winter festivals, I want to wish Happy Holidays to all!

No doubt you've noticed the holiday banners and wreaths have been hung. It's just one way we're trying to make the center more attractive and festive during this peak selling period. And I hope each store owner will do their part to help celebrate the diversity of all our tenants at Columbus Square.

This year we have much to be thankful for. I want to begin by thanking each of you, our valued merchants for making Columbus Square what it is today. We have a broad mix of retail goods and services in the heart of a highly populated area, and with the addition of Ollie's Bargain Outlet, we are approximately 85 percent occupied. That's an exceptional achievement considering the state of the economy and the large number of new and older centers we have to compete with.



Let me close with these thoughts. Sometimes you have to dig deeper and reinvest in your business without knowing if and when you'll see a return on your investment. . If you establish solid goals, then carefully plan your actions toward achieving them, you are more likely to get the results you seek. The more you try to improve your store, your customer service, and advertise to the public, the more likely you will be to thrive. Often there is an element of blind faith, but if you do the right things for the right reasons, you stand a strong chance of earning the right results. One of the biggest mistakes you can make is to let your business become old and tired. Today, the formula for success is ever changing, and shoppers vote with their wallets. Are you equal to or better than your competitors? Do you make an effort to know what your competitors are doing? If not, make this your New Year's resolution. That's what we have done, and it's working.

Here's hoping the holiday season is good to you and yours, and warmest wishes for a prosperous, healthy, and Happy New Year from the Hadler team!

George Hadler,  
CEO, The Hadler Companies

## TRANSAMERICA BUILDING CO. "IN THE NEWS"

**TransAmerica Building Co.**, one of The Hadler Companies, is one of the contractors selected for the construction project at The Ohio School for the Deaf and the Ohio State School for the Blind on Morse Rd. The project was re-bid after initial bids came in more than 40% over budget. The Columbus Dispatch reported that winning bids were 20% lower than the rejected bids.

TransAmerica is the official contractor for Columbus Square. If you are considering renovation, call Brad Koniewich, Vice President, at 614-457-8322, and ask for a meeting. TransAmerica Building Company will work hard to give you a very competitive estimate for your project.

## DON'T FORGET TO VISIT [MyColumbusSquare.com](http://MyColumbusSquare.com)

[Mycolumbussquare.com](http://Mycolumbussquare.com) is a useful tool for tenants and Customers of Columbus Square offering an up-to-date store directory, leasing information, and storeroom availability. Check out **In The News** for upcoming store openings and mall activities, and new and archived editions of the Columbus Square Newsletter

## LEASING NEWS

Our Leasing department has been actively showing spaces at Columbus Square. If you know of anyone who is looking for store space, please refer them to us at 614-545-6222.



## Tenant Anniversaries

Columbus Square congratulates our tenants with business anniversaries in November & December:

- Anthony Thomas Candy Shoppe - since 1980
- Fashion Bug - since 1986
- Sunoco - since 1990
- Grooming Viar - since 1995
- Ohio Thrift Store - since 2003
- Fiesta Jalisco - since 2003
- NetAsk - since 2004
- Royal Touch Barber & Beauty - since 2007

# Property Management News

## BIG CHANGE TO COLUMBUS SQUARE SNOW REMOVAL

To improve the snow removal process at Columbus Square, two different companies will be used to plow the snow and salt the lot this winter. The center was divided into two parcels and each company will do one of the parcels (half the center). The on-site maintenance men will fill in where needed as always. We believe this change will allow for the snow and ice to get plowed and salted faster, as more snow plows will be on site quicker after each snowfall.

ALL snow removal contractors for Hadler Real Estate Management locations are to adhere to the following directions:

***\*\*The contractor must always be vigilant and listen to various local weather forecasts and be prepared to mobilize to get the work done.\*\****

### During icy conditions:

#### Overnight Hours (Midnight – 5AM):

- In freezing rain or freeze-thaw conditions, the contractor salts the entire parking lot with reasonable coverage so as not to leave an excess amount of salt on the parking lot.

#### Daytime Hours:

- In freezing rain or freeze-thaw conditions, the contractor salts the drive lanes and entrances only.

**Every effort should be made to plow all snow away from the front sidewalks.**

Ice and snow removal on the sidewalks in front of your store and your rear doors is the individual responsibility of each tenant.

### If it snows overnight (Midnight- 5AM):

1" or more - The drive lanes and entrances are all plowed and salted before the stores open.

Special attention is to be given to the parking field in front of:

- 24 hr supermarkets
- Stores that open very early (Fitness Clubs, etc.)
- Other stores with shopping carts
- Handicap parking spaces
- Delivery areas at the rear of Shopping Center should also be plowed and salted, but last

### If it snows during the daytime hours:

- At 1" or more, the contractor plows the drive lanes and entrances, then salts.
- Then contractor returns at night to plow and salt the entire center.



## REMINDER

The heating season is certainly here! Your heating system should have been checked by now by a licensed and reputable service company. Proper service to your system will save energy and extend the life of the equipment. The filters in your unit need to be changed frequently to assure proper operation and efficiency.



Columbus Square is owned and managed by:

**THE HADLER COMPANIES**

Proud member of:

**NABA**  
Northland Area Business Association

The official contractor for Columbus Square:

**TRANSAMERICA BUILDING COMPANY, INC.**  
New construction • 614-457-8322 • Remodeling

The Columbus Square Herald is a periodic publication of The Hadler Companies, 2000 West Henderson Road, Suite 500, Columbus, Ohio 43220. Questions or comments regarding this issue can be emailed to: gmckay@hadlercompanies.com, or by contacting The Hadler Companies at (614) 457-6650. For more information, visit our websites at [www.HadlerCompanies.com](http://www.HadlerCompanies.com), [www.MyColumbusSquare.com](http://www.MyColumbusSquare.com), or [www.TAbuilding.com](http://www.TAbuilding.com).