

# The Columbus Square *Herald*

From George Hadler, President, The Hadler Companies

## Columbus Square summer farmers' market

As you know, Columbus Square is hosting its first farmers' market on Tuesday, July 8. There will be a small grand opening ceremony at 4 p.m., and Columbus Mayor Mike Coleman is scheduled to attend and make a few remarks. We hope to make this a newsworthy event!

Please help us promote this event with all of your employees and customers. Attracting the farmers' market is a major accomplishment for Columbus Square, and consistent with our efforts to make Columbus Square the premier community shopping center for the Northland area.

Everyone prefers farm-fresh fruits and produce, so we are hoping this event becomes quite popular. More importantly, we hope to draw additional shoppers to the center, and that will better acquaint them with our huge selection of retail merchants – definitely good for your business!

This may be a good time to consider having a sidewalk sale, especially if you have some closeout bargains. Everybody loves a bargain, and hopefully shoppers will venture inside your store to shop for additional items. Be sure to shower new shoppers with lots of personal attention, and talk up all of the positive changes at Columbus Square. We want to make people feel good about shopping Columbus Square rather than other centers competing for their shopping dollars.

These types of events usually get stronger over time. We have a one-year commitment for the farmers' market, and it is our hope we can continue to host the event again in the coming years. It is imperative we make this a successful event, so please do what you can to help. Consider buying from the market vendors. Farm-fresh foods always taste better, so treat yourself and the family!



Also check out our new web site for Columbus Square. It offers a directory of merchants and many useful links for Northland area shoppers. To learn more, read our article on page two.

The Hadler team continues to brainstorm in every possible way to make Columbus Square the best center it can be. Please assist us whenever possible, particularly in helping us attract new tenants. Aside from improving the center, we're committed to improving our leasing and management efforts across the board. Let us know if you have thoughts and ideas to further our goals!

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**The farmers' market opens promptly every Tuesday from 4 p.m. to 6 p.m. through October 28. Market vendors will be located next to Ohio Thrift in the empty lot.**

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## Leasing Update

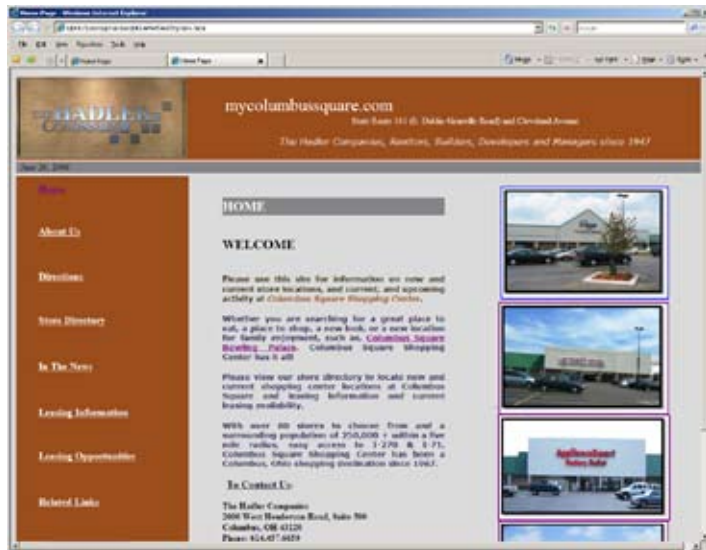
### Wanted: Interesting new tenants for Columbus Square

The Leasing Department is always looking for new tenants to bring to Columbus Square to make our shopping center interesting and diversified. The latest new business moving in to the former Computer Works is called Proverbs 31:29, a ladies boutique selling jewelry, handbags, belts, and accessories. In other leasing news:

- There are currently two interested parties looking at leasing the former Sears building.
- We are looking forward to the Farmers' Market coming to Columbus Square on July 8th from 4 to 6 p.m. and every Tuesday after that at the same time. This will generate a lot of traffic at Columbus Square and be great exposure for your business. Make sure your windows sparkle and look their best!
- We would like to thank the following businesses for their donations of money and/or prizes for the NABA Golf Tournament on August 4th at Little Turtle Golf Club: Anthony Thomas Candies, Little Caesars Pizza, The Bowling Palace and US Protection Agency.

### New web site aids Columbus Square merchants and patrons

mycolumbussquare.com is now online! The Hadler Companies have created this site as a useful tool for tenants and customers of Columbus Square. On this site you can find, an updated store directory, or information on leasing and availability of storerooms



in the center. There also is a section called **In The News...** which gives information on upcoming store openings, activity such as The farmer's market coming in July, and a place to locate new and archived editions of the Columbus Square newsletter. Take a look at the **Related Links** page, which has links to The Hadler Companies main web site, or the Columbus Square Bowling Palace site, links to Northland Area Business Association, our building company, Transamerica, or a place to e-mail questions on leasing availability at Columbus Square.



NABA News

### Golf tournament to benefit North YMCA and NABA

NABA Annual Golf Tournament and Helicopter Ball Drop coming Aug. 4. 20 percent of net proceeds benefit North YMCA; the balance to fund continuing NABA services and activities. To sponsor, play, or inquire, call 614-309-3295 or e-mail to [golf@shopnorthland.com](mailto:golf@shopnorthland.com). For complete info, including ball drop details (you need not be present to win \$\$), visit [www.golfshopnorthland.com](http://www.golfshopnorthland.com). Don't miss a great day of golf, networking, and fun!

### Promote community spirit, pride, and help fight local crime

National Night Out (NNO) is the evening of Aug. 5. Consider participating in this nationwide anti-crime event by remaining open after hours, keeping your lights on for the evening and sitting outside your shops to network with fellow merchants and Columbus Square visitors. For more ideas and info, visit <http://nno.org/nno>.

The Official Contractor for Columbus Square



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