



Columbus Square Herald

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May 2011

FARMERS' MARKET RETURNS ON JULY 5

The Farmers' Market will return to Columbus Square on Tuesday, July 5th, for the fourth year in a row with great early produce like squash, zucchini and black raspberries, flowers and baked goods.

The market, which is hosted in cooperation with the Pearl Alley Grower's Association, will be open every Tuesday through October from 4 to 6 PM, and will be located in the same place as previous years, on the concrete pad on the north side of the Ohio Thrift Store.

The farm market generates a lot of traffic at Columbus Square and is great exposure for your business. Make sure your windows sparkle and your stores look their best!



Photos from previous Columbus Square Farmers' Markets



ACCORDING TO REPORT, FARMERS' MARKETS BLOOM AGAIN

Farmers' markets appear to be opening in warming parts of the country to strong crowds and highly-positive press. Last year, 6,132 farmers' markets were open nationwide, a 16 percent increase over the year before, and double the number of markets a decade ago, according to the U.S. Department of Agriculture.

Most articles heralding the openings attributed their popularity to consumers looking to eat fresher food and support local businesses.

Consumers are also said to assume that produce from the local farmer will be safer.

One change over the last decade is that farmers' markets are increasingly offering more variety beyond fruits and vegetables. For instance some farm markets offer handmade crafts, handmade soaps, lotions, salsa and candles.

Also for sale can be herbs and spices, bedding plants, hanging and potted plants and cut flowers, as well as cheese, meats, fish, poultry, eggs, baked goods, local honey, maple syrup and preserves.

Still, some believe of the charm of farmers' markets is the social aspect.

"What I love and have learned is that every market has its own vibe, its own personality," said Pascale Le Draoulec, director of farmers markets in Hastings, Irvington and Chappaqua in New York and a former restaurant critic for the New York Daily News, to Weschester.com.

"The market has to reflect the community; each is a place where people can come and hang out, and experience small town life on the weekends."

But he also advocated a family-friendly emphasis.

"My children often spend the day with me at the market. They like hanging out with the vendors (who always give them tastes), and are gaining a huge appreciation of food. They've helped plant lettuce, and then watch it come to market three weeks later. It's such a great experience for them. It's important for them and for all of us to know that there's a story behind the food."

CLASSIC CAR SHOW COMES BACK ON JULY 4

Mark Monday, July 4th, on your calendar. The **Second Annual Columbus Square Classic Car Show** is coming back. It is held in conjunction with the Northland Area Fourth of July Parade, and begins at 12 noon, when the parade finishes on July 4. The Northland parade has been one of the must-see holiday parades in central Ohio for 48 years. The car show benefits a different Northland area charity every year, and this year it is Big Brothers Big Sisters.

The Hadler Companies have partnered this year with the Auto Smarts Radio group to produce and operate this annual car show. Auto Smarts



is the region's premiere radio show dedicated to those that are looking to buy, repair, or race cars, trucks, motorcycles or anything on wheels. "Cars are all we do," says Dan "Boots" Longenette, creator and on air personality of the Auto Smarts radio show.

"I see this car show as a way to share our passion for cars and generate that interest in others. Working on these vehicles is a labor of love. I plan on bringing my 1957 Chevy, 1923 T Street Rod and 1957 Chevy Custom Harley Golf Cart to the show. We invite everyone to join us at Columbus Square on July 4th!"



Property Management News

FLOWERS

You will soon notice that well over 500 flowering plants will be carefully planted around the shopping center as soon as the weather permits. The Hadler maintenance crew is handling the job.

The flowers are grown fresh locally, and are from the Foertmeyer & Sons Greenhouse in southern Delaware county.



TIPS

- We all want a clean center and the dumpsters are the place to start.
- Check the rear and dumpsters areas for cleanliness.
- As your business increases, you may need to increase the frequency of pick up for your trash.
- Trash and garbage must be "IN" the dumpsters, and not on the ground.
- Trash on the ground is a breeding ground for rats, mice and other vermin.

Leasing

If you know anybody who is looking for retail space, please have them call Stacie Warren at 614-545-6230, or email her at swarren@hadlercompanies.com.

Tenant Anniversaries

Columbus Square congratulates our tenants with business anniversaries in May:

- Tim Hortons - since 1997
- Canine Design - since 2000
- Advanced TV Repair - since 2001
- Mi Li Deli - since 2006
- Solay Bistro & Oatganic Restaurant - since 2010

Columbus Square is owned and managed by:



Proud member of:



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